



Hello Flagstaff Community Members,

September 2023

We would like to offer an exclusive opportunity for brand growth and investment in Flagstaff. We would like to work with you and your team to create a true partnership. Together, we have the agency to add value to our growing city.

Frightful Fête was first created by Liz Gehret and Maggie Fishell in 2022 and is produced in close collaboration with Momentum Aerial and Sun Entertainment.

Momentum Aerial is a continuously growing business that serves over 500 aerial students each week and offers the largest aerial dance program in Arizona (and one of the largest in the southwest). Sponsorship of A Frightful Fête will generate new and continued customer awareness.

Sun Entertainment is NAU's student event coordination company, providing year-long entertainment for a student body of nearly 30,000. A contribution made by your business will offer unique leverage with a wide breadth of audience and customer reach.

Supporting this year's Frightful Fête further validates your commitment to making Flagstaff an even more incredible place to live by investing in the arts.

Sponsorship of A Frightful Fete: Waking Nightmare will directly connect your business to engaged audiences and foster brand awareness using a targeted, focused approach. Your support is critical to strengthening Flagstaff's core for years to come. Our proud sponsors are leading the charge as visionary city-builders, creating an economically powerful Flagstaff. We welcome your partnership and contribution to A Frightful Fete in collaboration with Momentum Aerial, Sun Entertainment and the Flagstaff Community.

\$500+ Zombie Sponsor (Werewolf Level in Addition to:)

- 4 tickets to the show;
- Special recognition through one post on Facebook and Instagram dedicated to you or your business

\$250-\$499 Werewolf Sponsor (Ghost Level in Addition to:)

- 2 tickets to the show;
- Business logo/name included in all digital material throughout the marketing campaign through our wide ranging local reach in social media (reaching 7,100+ people) and email marketing (reaching 1,000+ people)

\$100-\$249 Ghost Sponsor

- Business logo/name on our digital program;
- Verbal recognition at Frightful Fête showing on October 28th at Prochnow Auditorium

If you are unable to sponsor Frightful Fête at any of these levels of support but would still like to partner with us through sponsorship of in-kind goods and/or services, please reach out to us with your proposed sponsorship package; we are eager to find creative ways to partner with businesses in the Flagstaff Community.

Thank you for your time and consideration.

Sincerely,

Liz Gehret & Maggie Fishell
Co-Creators of A Frightful Fête