

FLAGSTAFF, ARIZONA

AERIAL DANCE & STORYTELLING



A FRIGHTFUL FÊTE:
WAKING NIGHTMARE

BUSINESS SPONSORSHIP KIT



2023



INVESTING IN COMMUNITY ART & COLLABORATION

A FRIGHTFUL FÊTE: WAKING NIGHTMARE

CREATED BY: MAGGIE FISHELL & LIZ GEHRET
PRODUCED BY: MOMENTUM AERIAL AND SUN ENTERTAINMENT

FROM: Maggie Fishell and Liz Gehret

DATE: AUGUST 2023

SUBJECT: **Investing in and Sponsoring A Frightful Fête: Waking Nightmare**

Introduction

Liz and Maggie are both Flagstaff locals; they are professional aerialists, and coaches at Momentum Aerial. Individually they have performed professionally across Arizona, and within the Southwest. In 2022, they created the Viola-Award Nominated Halloween show: A Frightful Fête, in close collaboration with Momentum Aerial and Sun Entertainment. This Halloween-inspired aerial performance featured local and regional performers from Arizona and was narrated by Flagstaff local, Dapper Dre.

This year's performance will follow the story of a girl who drifts to sleep on All Hallows Eve, quickly finding herself trapped within a nightmare. The characters within this nightmare will feature many different performers and aerialists from Flagstaff, Prescott, and Phoenix. A Frightful Fête will be produced by Momentum Aerial and Sun Entertainment, taking place at NAU's Prochnow Auditorium.

Supporting A Frightful Fête further validates your commitment to making Flagstaff an even more incredible place to live by investing in the arts.

Impact

Last year's Frightful Fête had an audience reach of over 700 viewers, and was nominated for a Viola Award for *Excellence in Collaboration*. A Frightful Fête is produced in collaboration with Momentum Aerial, whose business and community members continue to grow, with over 500 students currently in their aerial program. Frightful Fête is also produced by Sun Entertainment, NAU's student event coordination company, providing year-long entertainment for a student body of nearly 30,000. A contribution made by your business will offer unique leverage with a wide breadth of audience and customer reach. Business logo and name sponsorship will be featured in all promotional materials leading up to the show, along with a dedicated social media post for yourself or your business.

Need for Continued Funding

We are working on providing more performance opportunities to artists in our community, and we are committed to paying artists for their work. This sponsorship drive is designed to augment payment for performers while also highlighting local businesses who support the arts. Businesses who support local artists help make our community a better place.

Conclusion and Donor Benefit

Sponsorship will directly connect your business to engaged audiences and foster brand awareness using a targeted, focused approach. Your support is critical to strengthening Flagstaff's core for years to come. Our proud sponsors are leading the charge as visionary city-builders, creating an economically powerful Flagstaff. We welcome your partnership and contribution to the arts and the Flagstaff Community.

CONFIRM YOUR SPONSORSHIP BY:

Cashier's check or money order:

Momentum Aerial

3176 Cooper Dr.

Flagstaff, Arizona 86001



OUR STORY

This show was born from Maggie and Liz's mutual love of Halloween and the dream of creating a show for all community members to enjoy. They created Frightful Fête with the intention of offering more opportunity for aerialists and dancers to choreograph, perform and build acts. This show brought collaboration with other professionals in the performing arts and in the end a show was born that audience members can't forget. They quickly realized that Frightful Fête brought so many people together and provided a space to celebrate all things weird and spooky.

+7.1K

Combined Social
Media Followers



700+

Audience
Attendance

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A FRIGHTFUL FÊTE

AERIAL DANCE & STORYTELLING

2022 TESTIMONIALS

Frightful Fête was the most enthralling aerial performance that I've ever witnessed. The variety of apparatuses and presentations, as well as the progression of tempo made it captivating. The skill of the performers was exhibited in diverse, beautiful choreography that played to what appeared to be the strengths of the artists. I can only imagine how much work and collaboration went into such a show!

Michael Karberg



This award-winning show was just the fright my Halloween needed! Oozing with talent-filled performances, every act was my favorite. I can't wait to see what next year's show brings!

Michelle Badger

Frightful Fete was an incredible experience. Flagstaff has been needing a high-quality Halloween arts production, and this show delivered! From the opening Thriller act to the finale exorcism, I was at the edge of my seat. The show was masterfully narrated, which brought an extra level of depth to each act. Additionally, the lighting was captivating and paired with each act perfectly. Frightful Fete made my heart beat with anticipation, joy and fear. It was the best aerial arts performance I have seen in Flagstaff in years.

Adam Barad

Frightful Fête was the best aerial show we've ever seen in Flagstaff! Every act was so unique and exciting to watch, and the music choices and lighting made it even better! It was so great to get to see such a high caliber show that was family friendly so that we could bring our kids!

Anonymous